



WPEC
1100 Fairfield Dr
West Palm Beach, FL 33407

Waterfront Strategies
3050 K St NW #100
Washington, DC 20007

Schedule Dates	10/02/12-10/07/12	Last Modified	09/24/12
Advertiser	House Majority Political Action Committee (57001)	Entered By	Nancy Brutus
Agency	Waterfront Strategies (7591)	CO-OP	No
Product	POLITICAL ISSUE (ns) (1187)	Headline #	06323714
Brand	HOUSE MAJ PAC 10/02 (466086)	Demo	A35+R
Salesperson	TeleRep/DC, Washington DC (2995)	Order Type	Normal
Sales Office	TeleRep Washington DC	Package Deal	
Buyer Name	BASSETT, LAURA	Commission %	15.00
Phone/Fax	/	Commission	\$2,485.50
CPE	79/86/1808	Net Total	\$14,084.50
Account Types	National/Political Issue Agency BRD	Sales Tax	
Billing Type	Weekly/Irregular		
Comments	HOUSE MAJ PAC 10/02 ***** THIS IS A CASH IN ADVANCE SCHEDULE *****		

By Broadcast Month	Spots	Rate
Oct. 2012	18	\$16,570.00
Grand Total:	18	\$16,570.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT (1)	10/02/12-10/05/12	3	:30	10A- 11A (EST)	1		X	X	X	X			1	\$340.00	\$340.00	West Palm Beach (WPEC)		9/20/12
2.0	Normal Line / SPOT (2)	10/02/12-10/05/12	3	:30	11A- 12P (EST)	1		X	X	X	X			1	\$625.00	\$625.00	West Palm Beach (WPEC)		9/20/12
3.0	Normal Line / SPOT (3)	10/02/12-10/05/12	3	:30	12:35A- 1:35A (EST)	1		X	X	X	X			1	\$150.00	\$150.00	West Palm Beach (WPEC)		9/20/12
4.0	Normal Line / SPOT (4)	10/02/12-10/05/12	3	:30	12P- 12:30P (EST)	1		X	X	X	X			1	\$525.00	\$525.00	West Palm Beach (WPEC)		9/20/12
5.0	Normal Line / SPOT (5)	10/02/12-10/05/12	3	:30	4P- 5P (EST)	1		X	X	X	X			1	\$525.00	\$525.00	West Palm Beach (WPEC)		9/20/12
6.0	Normal Line / SPOT (6)	10/02/12-10/05/12	3	:30	5A- 5:30A (EST)	1		X	X	X	X			1	\$300.00	\$300.00	West Palm Beach (WPEC)		9/20/12
7.0	Normal Line / SPOT (7)	10/02/12-10/05/12	3	:30	5P- 5:30P (EST)	1		X	X	X	X			1	\$750.00	\$750.00	West Palm Beach (WPEC)		9/20/12
8.0	Normal Line / SPOT (8)	10/02/12-10/05/12	3	:30	5:30P- 6P (EST)	1		X	X	X	X			1	\$750.00	\$750.00	West Palm Beach (WPEC)		9/20/12
9.0	Normal Line / SPOT (9)	10/02/12-10/05/12	3	:30	6P- 6:30P (EST)	1		X	X	X	X			1	\$900.00	\$900.00	West Palm Beach (WPEC)		9/20/12
10.0	Normal Line / SPOT (10)	10/02/12-10/05/12	3	:30	6A- 7A (EST)	1		X	X	X	X			1	\$525.00	\$525.00	West Palm Beach (WPEC)		9/20/12
11.0	Normal Line / SPOT (11)	10/02/12-10/05/12	3	:30	7A- 9A (EST)	1		X	X	X	X			1	\$340.00	\$340.00	West Palm Beach (WPEC)		9/20/12
12.0	Normal Line / SPOT (12)	10/02/12-10/05/12	2	:30	7:30P- 8P (EST)	1		X	X	X	X			1	\$790.00	\$790.00	West Palm Beach (WPEC)		9/20/12
13.0	Revised Line / Prime (13*)	10/05/12-10/05/12	3	:30	8P- CBS-CSI New York (Friday)							1		1			West Palm Beach (WPEC)		9/20/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:



WPEC
1100 Fairfield Dr
West Palm Beach, FL 33407

Waterfront Strategies
3050 K St NW #100
Washington, DC 20007

Advertiser
Agency
Product
Brand
Salesperson
Sales Office
Buyer Name
Phone/Fax
CPE
Account Types
Billing Type
Comments

10/04/12-10/07/12
House Majority Political Action Committee (57001)
Waterfront Strategies (7591)
POLITICAL ISSUE (ns) (1187)
HOUSE MAJ PAC 10/02 (466086)
TeleRep/DC, Washington DC (2995)
TeleRep Washington DC
BASSETT, LAURA
/ 79/86/1808
National/Political Issue Agency BRD
Weekly/Irregular
HOUSE MAJ PAC 10/02
***** THIS IS A CASH IN ADVANCE SCHEDULE *****

Last Modified
Entered By
CO-OP
Headline #
Demo
Order Type
Package Deal
Commission %
Commission
Net Total
Sales Tax

09/21/12
Nancy Brutus
No
06323714
A35+R
Normal
15.00
\$2,485.50
\$14,084.50

Oct. 2012
Grand Total:
18
\$16,570.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
13.1	Normal Line / Prime (20)	10/05/12-10/05/12	3	:30	8P- CBS-CSI New York (Friday)						1			1	\$1,500.00	\$1,500.00	West Palm Beach (WPEC)		9/21/12
14.0	Normal Line / SPOT (14)	10/06/12-10/06/12	3	:30	6A- 7A (EST)							1		1	\$225.00	\$225.00	West Palm Beach (WPEC)		9/20/12
15.0	Revised Line / SPOT (15)	10/07/12-10/07/12	3	:30	6:30P- 7P (EST)								1				West Palm Beach (WPEC)		9/20/12
15.1	Normal Line / Football (21)	10/07/12-10/07/12	4	:30	4P- Sports-CBS NFL Football								1		\$500.00		West Palm Beach (WPEC)		9/21/12
15.1.1	Closed Preempt (21)	10/07/12															West Palm Beach (WPEC)	Sold Out/Exception - Higher Political rates are running at this time	
16.0	Normal Line / SPOT (16)	10/07/12-10/07/12	3	:30	7A- 8A (EST)							1		1	\$225.00	\$225.00	West Palm Beach (WPEC)		9/20/12
17.0	Normal Line / Prime (17)	10/07/12-10/07/12	3	:30	9P- CBS-The Good Wife (Sunday)								1		\$3,300.00	\$3,300.00	West Palm Beach (WPEC)		9/20/12
18.0	Normal Line / SPOT (18)	10/02/12-10/07/12	3	:30	11P- 11:35P (EST)	1		X	X	X	X	X	X	1	\$1,050.00	\$1,050.00	West Palm Beach (WPEC)		9/20/12
19.0	Normal Line / Prime (19)	10/03/12-10/03/12	3	:30	8P- CBS-Survivor (Wednesday)				1					1	\$3,750.00	\$3,750.00	West Palm Beach (WPEC)		9/20/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location:	Date:
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I, Laura Bassett
do hereby request station time concerning the following issue:

House Majority PAC

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
<p style="font-size: 2em; margin: 0;">AS ORDERED</p> <p style="font-size: 1.2em; margin: 10px 0;">WPEC #1376375</p>					

Total Charges: \$16,570⁰⁰

This broadcast time will be used by: House Majority PAC

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"

☒ Yes
 ☐ No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the office(s) being sought and the date(s) of the election(s) (if applicable):

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 3)

I represent that the payment for the above described broadcast time has been furnished by:

House Majority PAC
1025 Thomas Jefferson St. NW
Washington, DC 20007

and you are authorized to announce the time as paid for by such person or entity. The entity furnishing the payment, if other than an individual person, is:

☐ a corporation; ☒ a committee; ☐ an association; ☐ or other unincorporated group.

The names, offices, and addresses of the chief executive officers, directors, and/or authorized agents of the entity are named below (may be attached separately):

Shannon Roche
Deputy Director

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACMENT OF ADVERTISING.

I agree to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), I also agree to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.

TO BE SIGNED BY ISSUE ADVERTISER

7/17/2012
Date


Signature

(202) 350-5787
Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

☐ Accepted

☐ Accepted in Part

☐ Rejected


Signature

Lillie K Roberts
Printed Name

Sales Director
Title

AGREED UPON SCHEDULE

For All Issue Advertisements That Communicate a Message Relating to Any Political Matter of National Importance

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
AS ORDERED					

Total Charges:

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual times the spots air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that specific spots aired.



RECORD OF REQUEST

FOR BROADCAST TIME BY OR ON BEHALF OF A
CANDIDATE FOR PUBLIC OFFICE OR AN ISSUE OF
PUBLIC IMPORTANCE

CANDIDATE/ISSUE: Use Majority Political Action Com PARTY: _____

OFFICE/DESCRIPTION: Issue ELECTION DATE: 11/6/12

INQUIRY MADE BY: Laura Bassett
Candidate Manager Agency Committee (circle one)

ADDRESS: Waterfront Strategies
1010 Wisconsin Ave.
Washington, DC 20007

PHONE: 202-338-8700 FAX: 202-338-2334

EMAIL: _____

Information Requested: Rates & Avail

Final Disposition: Order placed \$16,570⁰⁰

If Committee, list officers and position: _____

TAKEN BY: Cheryl Blair DATE: _____ TIME: _____
T. Rep. Ward